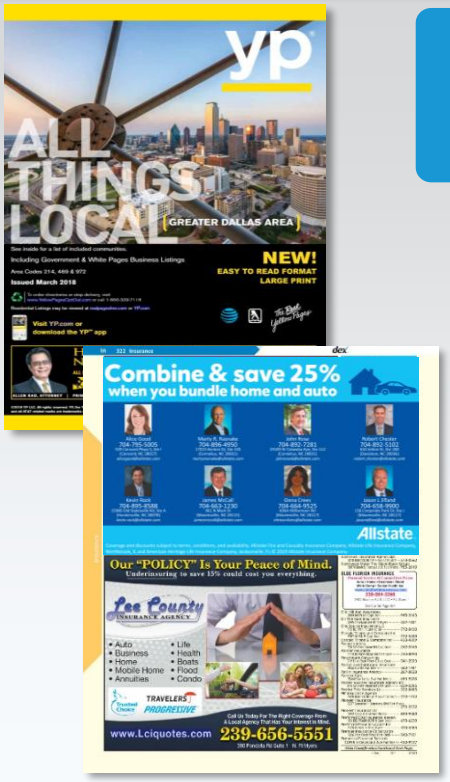
Allstate

Connect with
LOCAL READY TO BUY AFFLUENT CONSUMERS!



PRINT YELLOW PAGES

is the original search engine that drives phone calls from affluent mature consumers that need to buy home and auto insurance.

PRINT YELLOW PAGES

DELIVERS THE IDEAL CUSTOMER

FACTOR	STATISTIC
Target Age Groups	**82%** of users are 35+ years old
Homeowners	**65%** of Print Yellow Pages shoppers own a home
Determined Consumer	**68%** of customers make contact the same day as viewing an ad and **23%** make contact within a few days
Decision Impacting	**42%** of Print Yellow Pagers shoppers view 3 or more ads when making a purchase decision
Intent of Phone Call	**70%** need to buy Insurance
Media Run	**12-15** months

Allstate buys a trademark ad so you can list your agency under the Allstate brand!

YOUR LISTING WILL APPEAR HERE

Average Cost-per-call

$26.56

PLACE A DISPLAY AD

TO DRIVE SHARE OF VOICE AND MORE SALES FROM READY TO BUY CONSUMERS!

GETTING STARTED AND PLACING YOUR AD IS SIMPLE

CALL NOW!

877-990-3343

1 STEP 1
Your Linkmedia 360 account Team Will coordinate Your Ad.

2 STEP 2
You can pay for your ad through Commission Deduct, Credit Card or check.

3 STEP 3
Your ad is published. We can set-up a call tracking number for your campaign.

Information source:
Burke Research and LSA

This is an Allstate approved program.

www.linkmedia360.com