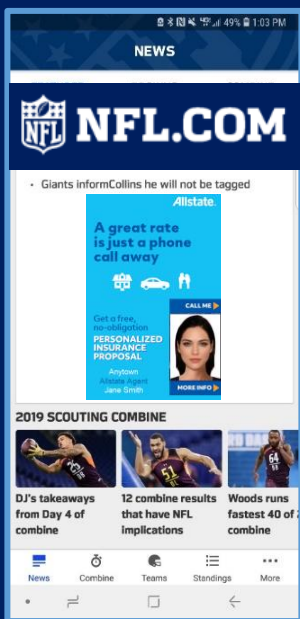


DELIVER THE RIGHT AD, TO THE RIGHT PEOPLE, AT THE RIGHT TIME!



MOBILE IN-APP

DELIVERS THE IDEAL CUSTOMER



Capabilities

DYNAMIC CONSUMER BASE

Mobile is the fastest growing medium in the U.S. and is expected to surpass desktop

TARGET RELEVANT AUDIENCES

You choose your audience: General, Affluent, Hispanic, and, Home.

REACH AND SCALE

Reach local consumers where they live, work, and play — use up to a 17-mile radius or a minimum of 10 zip codes

MEASURABLE SUCCESS

Mobile in-app drives actionable insights from location data to produce consistently higher performing campaigns by using patterns and shopper behavior

AD PLACEMENT

Be seen on 150+ premium apps, like national and local news apps, sports apps, and music related apps

BRAND FOCUSED ADVERTISING – IMPRESSION/CLICK BASED PROGRAM DESIGNED TO GET YOUR AGENCY NAME OUT THERE TO POTENTIAL CUSTOMERS; LIKE A BILLBOARD OR DIRECT MAIL, BUT MOBILE



PEOPLE SPEND OVER 5 HOURS DAILY ON MOBILE DEVICES AND 92% OF THAT TIME IS SPENT IN APPS

APPEARS ON A NETWORK WHICH INCLUDES OVER 150+ PREMIUM APPS FOR THE SMARTPHONE WITH 359,820 IMPRESSIONS BEING SERVED UP IN 12 MONTHS



GETTING STARTED AND PLACING YOUR AD IS SIMPLE

CALL NOW!



877-990-3343

1

STEP 1
Your Linkmedia 360 account team will coordinate your ad.

2

STEP 2
You can pay for your ad through Commission Deduct, credit card, or check.

3

STEP 3
Your ad is delivered to potential customers. Track your ad's success with monthly reporting results.

This is an Allstate approved program.

www.linkmedia360.com