

# REACH LOCAL QUALIFIED CONSUMERS FOR ~\$100/MONTH!

## ONLINE DIRECTORY SEARCH

The source trusted by affluent homeowners when they need to find a local insurance agent.

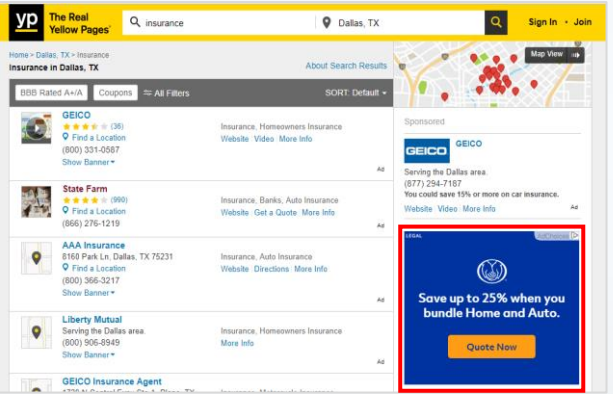
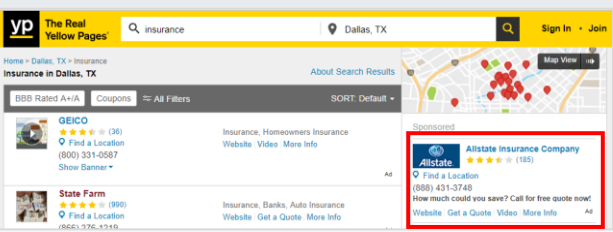


### ONLINE DIRECTORY SEARCH

## DELIVERS THE IDEAL CUSTOMER FACTOR STATISTIC



It's Easy!	<b>Easy</b> campaign set-up, we do all the work for you
Intent of Phone Call	<b>74%</b> need to buy Insurance
Media Run	<b>12</b> months
Decision Impacting	<b>43%</b> of shoppers view 3 or more ads when making a purchase decision
Consumer Experience	<b>100%</b> of the time your customers are searching for you
Determined Consumer	<b>68%</b> of customers make contact and <b>50%</b> make a purchase the same day as viewing an ad



## 42% OF USERS MAKE A PHONE CALL WHEN USING ONLINE DIRECTORY SEARCH

MAKE SURE YOUR AGENCY IS IN FRONT OF FAMILIES AND HOMEOWNERS WHO NEED TO BUY INSURANCE

GETTING STARTED AND PLACING YOUR AD IS SIMPLE  
**CALL NOW!**

**877-990-3343**

**1** STEP 1  
Your Linkmedia 360 account team will coordinate Your ad.

**2** STEP 2  
You can pay for your ad through Commission Deduct, credit card or check.

**3** STEP 3  
Your ad is delivered to potential customers. Track your ad's success with monthly reporting results.

This is an Allstate approved program.